

Avery Dennison can elevate brands through innovative branding and identification solutions that add accuracy, branding and efficiency in food, general retail, logistics and manufacturing markets.

The Avery Dennison Graphic Fastening System is both a branding and attaching solution to elevate brands and accelerate performance. This innovative fastening solution increases the level of recognition and contact between your brand and the consumer. It customizes your attachment process with value added information and authentication such as logos, sizing and special messages. Available as standard or fine fabric fasteners.



### Elevate Brands

Available in multiple designs and thicknesses, the fastener paddle can be digitally printed with virtually any information you wish and positions your brand at the forefront of consumer visibility.

Applications include:

- Brands, logos and product information
- Country of origin information, Made in “Country”
- Promotions or sales messages
- Source Information



### Accelerate Performance

Due to our proprietary manufacturing process, the Graphic Fastening System can provide you with authentication and technical performance such as:

- Variable data and barcodes
- Sequential numbers
- Brand Protection
- Fraudulent return prevention with item-level fastening
- Authentication (overt)

Avery Dennison Graphic Fasteners are sold as either 834 or 500 fasteners per roll, which increases tagging productivity compared to common tag attaching fasteners that have only 50 or 100 fasteners per clip. Graphic Fasteners are applied efficiently using an exclusive selection of Avery Dennison’s tools. Your tool choice, combined with the fasteners, provides you with a complete system.



Industrial S1000 II Pneumatic Module Tool



System 1000® Hand Tool

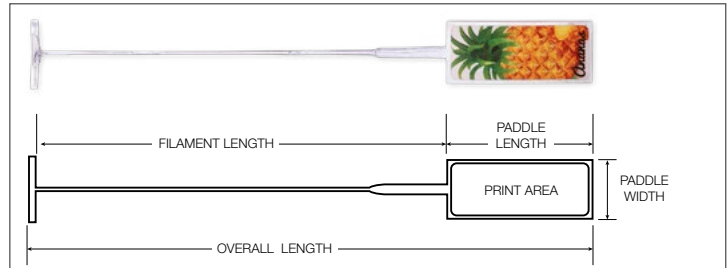


Fine Fabric™ System 500™ Hand Tool

### Technical Information

The information that can be conveyed on the Graphic Fastener is limited only by the capabilities of high-resolution digital printing. Graphic Fasteners are available in natural Polypropylene material for one sided images, as well as in white, black or your specific PMS color choice.

Specifications					
Fastener Type	Overall Length (mm/inches)	Nominal Filament Length (mm/inches)	Minimum Tensile Strength	Paddle Width (mm/inches)	Paddle Length (mm/inches)
Standard	76.2mm (3.0")	54.6mm (2.15")	1.80kg (4.0lbs)	8.7mm (0.35")	20.6mm (0.81")
Standard	63.5mm (2.5")	41.9mm (1.65")	1.80kg (4.0lbs)	8.7mm (0.35")	20.6mm (0.81")
Standard	50.8mm (2.0")	29.2mm (1.15")	1.80kg (4.0lbs)	8.7mm (0.35")	20.6mm (0.81")
Fine Fabric	76.2mm (3.0")	55.0mm (2.16")	0.91kg (2.0lbs)	8.7mm (0.35")	20.6mm (0.81")
Fine Fabric	63.5mm (2.5")	42.3mm (1.66")	0.91kg (2.0lbs)	8.7mm (0.35")	20.6mm (0.81")
Fine Fabric	50.8mm (2.0")	29.6mm (1.16")	0.91kg (2.0lbs)	8.7mm (0.35")	20.6mm (0.81")



**Paddle Width:** 8.7 mm (0.35")  
**Label Width - max. print area:** 6.9 mm (0.27")  
**Paddle Length:** 20.6 mm (0.81")  
**Label Length - max. print area:** 18.3 mm (0.72")

The paddle accommodates a four-color, high resolution digital image (1200 x 820 dpi). Contact an Avery Dennison representative for a sample.

Color and Ordering Information					
Fastener Type	Color	MOQ	Qty / Reel	Inner Box Qty	Case Qty
Standard	Natural	250,000	834	5,000	50,000
Standard	White or Black	1,000,000	834	5,000	50,000
Standard	Special	1,000,000	834	5,000	50,000
Fine Fabric	Natural	250,000	500	5,000	50,000
Fine Fabric	White or Black	1,000,000	500	5,000	50,000
Fine Fabric	Special	1,000,000	500	5,000	50,000

Minimum order quantity - Order is non-cancellable, non-returnable ARO.

Tools and Needles					
Part #	Type	Fastener Type	Item Description	Actuation	Pkg Qty
16010-0	Tool	Fine Fabric	Fine Fabric™ System 500™ Hand Tool	Handheld	
10000-4	Tool	Standard	System 1000® Hand Tool	Handheld	
SPU5M*	Tool	Standard	Industrial S1000 II Pneumatic Module Tool*	Pneumatic	
16012-0	Needle	Fine Fabric	Fine Fabric™ System 500™ All Steel Needle	Handheld	4 / kit
08941-0	Needle	Standard	S1000 Hand Tool: Heavy Duty Needle Plastic Base	Handheld	4 / kit
08913-0	Needle	Standard	S1000 Hand Tool: Heavy Duty Stainless Steel Needle	Handheld	4 / kit
10693-0	Needle	Standard	S1000 Hand Tool: Heavy Duty Stainless Steel Needle	Handheld	4 / kit
SPU10N	Needle	Standard	S1000 Pneumatic: Short Heavy Duty All Steel	Pneumatic	1 / kit
SPU11N	Needle	Standard	S1000 Pneumatic: Long Heavy Duty All Steel	Pneumatic	1 / kit
SPU12N	Needle	Standard	S1000 Pneumatic: Extra Long Heavy Duty All Steel	Pneumatic	1 / kit
10074-0	Needle	Standard	S1000 Pneumatic: Short Heavy Duty All Steel	Pneumatic	4 / kit
10641-0	Needle	Standard	S1000 Pneumatic: Long Heavy Duty All Steel	Pneumatic	4 / kit
10642-0	Needle	Standard	S1000 Pneumatic: Extra Long Heavy Duty All Steel	Pneumatic	4 / kit

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